

# C-9 Tips and Best Practices for Using LPTA

Below are some general tips and agreed-upon best practices to guide application of LPTA techniques.

## Tips and Best Practices for Using LPTA

### Establishing Technical Factors For Evaluation

When establishing technical factors for evaluation, each must link to specific critical technical requirements in the PWS/SOW/SOO.

Using a Technical Information Questionnaire (TIQ), which includes the requirement (and PWS/SOW/SOO reference), the criteria, and the “standard of proof” will make the job of the evaluator far easier.

Also, providing a technical information questionnaire to the Offeror to complete which includes the requirement (and PWS/SOW/SOO reference), the criteria, and the “standard of proof” required, will ensure consistency throughout the process. *See Attachment C-1, Technical Information Questionnaire.*

### “Buy-In” and Performance Risk Can be Mitigated

***In LPTA -a very low price is often the result of acceptability standards (criteria) that are set too low or are ill-defined.***

Rigorous Definition and Evaluation of “Technical Acceptability” is key to success. By associating minimum standards with relative risks for execution of each task, the overall performance risk can be mitigated or decreased.

### Source Selection Evaluation Training

Train the SSEB on the specific process of evaluating the proposal against the ***standard of proof*** relative to each evaluation criteria and documentation.

### Brand Name or Equal RFPs

Ensure the salient characteristics are included in the solicitation. If a firm is offering an equal product, the proposal must demonstrate that the product conforms to the salient characteristics listed in the solicitation. If the firm fails to comply, its product is properly rejected as technically unacceptable. *Nas/Corp-Telmah, Inc.*, B-405893, Jan.10, 2012, 2012 CPD ¶ 88 at 2.

**Parent topic:** [Appendix C Lowest Priced Technically Acceptable Source Selection Process](#)