

## 7.102 Policy.

(a) Agencies *shall* perform *acquisition planning* and conduct *market research* (see [part 10](#)) for all *acquisitions* in order to promote and provide for—

(1) *Acquisition of commercial products or commercial services*, or to the extent that *commercial products* suitable to meet the agency's needs are not available, *nondevelopmental items*, to the maximum extent practicable ([10 U.S.C. 3453](#) and [41 U.S.C. 3307](#)); and

(2) *Full and open competition* (see [part 6](#)) or, when *full and open competition* is not required in accordance with [part 6](#), to obtain competition to the maximum extent practicable, with due regard to the nature of the *supplies* or services to be acquired ([10 U.S.C. 3206\(a\)\(1\)](#) and [41 U.S.C. 3306a\(1\)](#)).

(3) Selection of appropriate contract type in accordance with [part 16](#); and

(4) Appropriate consideration of the use of pre-existing contracts, including interagency and intra-agency contracts, to fulfill the requirement, before awarding new contracts. (See [8.002](#) through [8.004](#) and [subpart 17.5](#)).

(b) This planning *shall* integrate the efforts of all personnel responsible for significant aspects of the *acquisition*. The purpose of this planning is to ensure that the Government meets its needs in the most effective, economical, and timely manner. Agencies that have a detailed *acquisition planning* system in place that generally meets the requirements of [7.104](#) and [7.105](#) need not revise their system to specifically meet all of these requirements.

**Parent topic:** [Subpart 7.1 - Acquisition Plans](#)